

<b>General Information</b>	
Academic subject	Communication Ethics
Degree course	Sciences of Communication
Curriculum	
ECTS credits	
Compulsory attendance	No
Language	Italiano

<b>Subject teacher</b>	Name Surname	Mail address	SSD
	Maria Benedetta Saponaro	mariabenedetta.saponaro@uniba.it	MFIL/03

<b>ECTS credits details</b>			
Basic teaching activities	Moral Philosophy	MFIL/03	6

<b>Class schedule</b>	
Period	Semestre I october 2018
Year	3
Type of class	conventional

<b>Time management</b>	
Hours measured	60 minutes
In-class study hours	40
Out-of-class study hours	110

<b>Academic calendar</b>	
Class begins	15/10/18
Class ends	31/01/2019

<b>Syllabus</b>	
Prerequisite requirements	
Expected learning outcomes (according to Dublin Descriptors)	<ul style="list-style-type: none"> <li>• Theoretical knowledge and critical understanding of the ontoassiological foundations of ethics</li> <li>• Ability to apply ethical knowledge to communication and to the many issues raised by technological advancement in communication;</li> <li>• Development of a critical and independent ethical judgment supported by logical rigor and arguing ability;</li> <li>• Developing communicative abilities in terms of clarity and accuracy of information and arguments; <ul style="list-style-type: none"> <li>• Knowledge and application of the rules of metacognition</li> </ul> </li> </ul>
Contents	<ul style="list-style-type: none"> <li>• Anthropology and ethics</li> <li>• Foundations and principles of communication ethics</li> <li>• Models and paradigms of communication ethics</li> <li>• Principles of professional ethics</li> <li>• The ternary structure of moral experience</li> <li>• Web ethics <ul style="list-style-type: none"> <li>• The problem of empathy</li> </ul> </li> </ul>
<b>Course program</b>	

Bibliography	Adriano Fabris, Etica della comunicazione, Carocci, Roma 2014;  Francesco Bellino, Per un'etica della comunicazione, Bruno Mondadori, Milano 2010;  Laura Boella, Empatie, Cortina, Milano 2018, capp.1, 2, 3, 4.
Notes	
Teaching methods	The organization of the course includes lectures, case discussion workshops, projection of multimedia material
Assessment methods	The exam will consist of an oral test and will aim to verify the level of mastery of the proposed contents taking into particular consideration: <ul style="list-style-type: none"> <li>• the theoretical foundations;</li> <li>• the appropriate use of the specific lexicon of the subject;</li> <li>• the ability to operate conceptual inferences;</li> <li>• the capacity for personal re-elaboration in a reflective perspective.</li> </ul>
Further information	